



## Related Professionals

Whit Bivens

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## Intellectual Property

Musick Peeler offers its clients a comprehensive range of intellectual property services. These include strategic planning and counseling, as well as the litigation and prosecution of patents, trademarks and copyrights in the United States and around the globe (in conjunction with a network of qualified foreign counsel).

The Intellectual Property Group assists clients in identifying intellectual property assets and in formulating strategies to protect and leverage those assets. When intellectual property litigation or other disputes occur, the firm's attorneys have the skills, technical backgrounds and resources to protect their clients' interests while seeking a favorable and cost-effective resolution. Musick Peeler has extensive experience in all forms of dispute resolution, including trials and appeals in both federal and state courts, administrative proceedings, arbitrations and mediations. The firm also handles matters in front of the Trademark Trial and Appeal Board; the Patent Trial and Appeal Board; and post-grant proceedings in the United States Patent and Trademark Office.

Musick Peeler represents a broad range of intellectual property clients comprising numerous large U.S. and multinational companies, as well as many mid-size and start-up enterprises. The Group's clients include universities, research institutions, charitable foundations, industrial and manufacturing concerns, technology companies, Internet enterprises, electronic businesses, telecommunications concerns, sporting goods and apparel companies, financial and insurance institutions and real estate businesses, in addition to franchisors and franchisees and clients involved in entertainment and sports, medical and health services, food and restaurants, and software development. We represent and advise clients on all aspects of intellectual property.

## Copyrights

- Advice regarding copyright protection
- Advice about proper copyright use
- Preparing and filing of copyright registration applications
- Advice about fair use of copyrighted materials
- Handle transactions involving copyrights, including licensing, copyright clearance, purchase and sale of copyrights
- Prosecution and defense of copyright infringement litigation

## Patents

- Advice regarding patentability
- Preparation and prosecution of domestic and international patent applications in a broad range of technologies
- Prosecution and defense of patent infringement litigation
- Validity and infringement studies and opinions
- Strategic patent counseling
- Licensing, purchase and sale of patents

- Development and implementation of patent strategy on a world-wide basis
- Patent searches
- Maintenance of patent portfolios

## **Trademarks**

- Selection and clearance of trademarks, service marks, and trade names
- Counseling about proper trademark use
- Filing and prosecution of federal and state trademark registrations
- Planning and implementation of foreign trademark protection
- Maintenance of trademark portfolios
- Policing of adverse use of trademarks on a world-wide basis
- Planning and implementation of anti-counterfeiting programs
- Licensing, purchase and sale of trademarks
- Administrative litigation involving trademark registration, including Trademark Trial and Appeal Board (TTAB) matters
- Infringement and counterfeiting litigation in federal and state courts

## **Trade Secrets**

- Resolution of antitrust issues and disputes involving intellectual property
- Advice about trade secret protection
- Handling trade secret disputes and litigation
- Advice about and litigation of advertising and marketing matters
- Obtaining and documenting security interests in intellectual property assets

## **More**

- Domain Name Disputes
- Intellectual Property Litigation
- Internet
- IP Issues in Business Transactions
- Licensing